



SOLARPRAXIS
engineering | conferences | publishing



Foto: Daniel Schonen | Fotobla

Preliminary program

7–8 October 2010, Madrid

Conferencia de la Industria Solar España 2010

*Policies, Markets & Finance,
Marketing & Sales, Public Relations*

Conferencia de la Industria Solar España 2010

*Policies, Markets & Finance,
Marketing & Sales, Public Relations*

Organiser

Solarpraxis AG is your one-stop provider of knowledge, technical expertise and services in the fields of engineering, publishing and conferences. Founded in 1989, the company has developed into a leading provider of consulting and services for the renewable energies sector.

Conferences

Solarpraxis has been one of the leading organizers of conferences in the renewable energies sector since 1998. Its conferences are valued industry platforms which offer decision makers in the renewable energies industry opportunities for targeted networking and information exchange. They are well-established, close to the market and customer-oriented. Using a combination of specialist presentations and topical panel discussions, they examine the technology, development, financing and policies of the market, always focusing on practical benefits. Industry representatives are given the opportunity to share ideas, to follow and discuss the latest developments, and to meet representatives from politics, the press and the financial world.



Conference management

Solarpraxis AG, Anika Ulber
Zinnowitzer Str. 1, D-10115 Berlin, Germany
Tel: + 49 (0) 30/726 296-310, Fax: + 49 (0) 30/726 296-309
E-Mail: anika.ulber@solarpraxis.de
www.solarpraxis.de

Welcome

Ladies and Gentlemen,
The Conferencia de la Industria Solar - España 2010, being held in Madrid on 7-8 October, is the most important conference in the calendar of the Spanish solar sector.

The event has been very well attended over the past three years, attracting around 300 participants each year, underlining the importance of the meeting to the sector. The conference is aimed at companies, distributors, suppliers, analysts, investors, management consultants and industry associations involved in solar energy. It addresses a broad range of issues relevant to executives and managers responsible for finance, development, production and marketing. There will also be numerous representatives from the press and politics attending.

Although 2009 was a very difficult year, with companies having to adjust to a new system of incentives coupled with huge module-price reductions, 2010 is bringing renewed optimism back to the sector. The industry has adapted to the new environment and once again the market is gaining momentum.

Around 45 experienced speakers will be looking at the key issues which will concern the sector in 2010 and beyond. The new challenges facing the solar industry will be opened up to discussion and solutions offered. The conference will also allow an in-depth discussion about the legislative environment.

Following the tradition of Solarpraxis conferences in Germany, Italy and the USA, the talks at the Spanish conference will offer a balanced mix of strategic vision and practical experience.

Do not miss this opportunity to meet the key players from the Spanish solar industry. We look forward to welcoming you in Madrid!

Anika Ulber
Solarpraxis AG

Thursday, 7 October

8:00 Registration and get-together
with snack and drinks

Opening Plenum: Markets



9:00 Welcome and opening words

• *Anika Ulber, Solarpraxis*

9:10 The 3 main PV markets: Comments and analysis

• *David Pérez, eclareon*


9:30 The role of solar technology from 2011-2020

• *Ministry of Industry, Tourism and Trade
or IDAE, tbc*

9:50 tbd

10:10 Discussion

10:30 Question-time for press - exclusively

10:45 Coffee break  REC

PV - Regulations and tariffs – review of new regulations



11:15 Evaluation of the new UL 1703 and
EN 61730 standards to meet low voltage directive
2006/95/EC

• *Rafael González Licerán, AT4 labs*

11:35 Tariffs: retroactive (or not), amendments? Security
of remuneration and other related concepts

• *Juan Carlos Hernanz,
CUATRECASAS, GONÇALVES PEREIRA*

11:55 How the Spanish PV market is adapting to
the new market regulations

• *Tomás García, First Solar*

12:15 Analysis of the new market regulations I

• *Alfonso López-Ibor,
Ventura-Garcés y López-Ibor Abogados*

12:35 Analysis of the new market regulations II

• *Richard Wicke, DIKEOS*

12:55 Discussion

13:30 Lunch 

Further conferences 2010

▶ PV Production and Equipment Conference

Munich, Germany 8 June 2010

▶ Solar Industry Forum UK 2010

London, UK October 2010

▶ 11th Forum Solarpraxis

Berlin, Germany 11-12 November 2010

▶ PV Power Plants 2010 - USA

Las Vegas, USA 1-2 December 2010

More information: www.solarpraxis.com

Online registration: www.solarpraxis.de/conferences

ST - Markets and regulations – national and international



11:15 Regulatory frameworks for ST

• *Pascual Polo, ASIT*

11:35 How to grow the ST market in Europe

• *Michael Schneider, TiSUN*

11:55 tbd

ST - Technology and products

12:15 Solar thermal energy - a secure technology?

• *Detta Schäfer, Sonnenkraft*

12:35 tbd

12:55 Discussion

13:30 Lunch 

Thursday, 7 October

15:00 Round table with associations

The ministry's energy policies

- AEF
- APPA
- ASIF



Presented by  eclareon

PV – operation & maintenance

15:00 The importance of O&M in the future

- José Ignacio Martín, Krannich Solar

15:20 Insuring production guarantees for PV installations

- David Salinas Poch,
EPG & Salinas Corredores de Seguros

15:40 tbd

16:00 Implementation of three large-scale rooftop installations in Spain in cooperation with PV market players

- Antoni Torrents Paris, United Solar Ovonic

16:20 O & M as a fundamental aspect of the quality of photovoltaic installations

- José María Llopis, IBC Solar

16:40 Discussion



17:00 Coffee break  REC

PV - Foreign markets

17:30 Photovoltaics in the US:
Opportunities for Spanish companies
in a growing market place

- Victor Bolano, Culminant Energy Development

17:50 Economic analysis of the Italian market –
current and future trends

- Carlos Segura, eclareon

18:10 Emerging European PV Markets

- Florian Schmidt, EuPD Research

18:30 Opportunities in the German market

- Solarpraxis

18:50 tbd

19:10 Discussion



17:00 Coffee break  REC

PV - Technology, innovation & costs

17:30 Increasing PV system performance
through active power management

- Chris Hewitt, National Semiconductor -
SolarMagic

17:50 Economic optimization of cabling for PV systems

- Lisardo Recio, Prysmian Cables y Sistemas

18:10 Innovations in delivering sustainable solar
technology

- Jordi Serrano, REC Solar

18:30 Future prospects for sensory tracking systems

- Xavier Tomás, DEGERenergie

18:50 A more efficient future:

Advances in PV technology

- Mohan Narayanan, Solarfun Power

19:10 Discussion



19:30 Flying-dinner

19:30 Flying-dinner

21:00 eclareon-night

 eclareon

21:00 eclareon-night

 eclareon

Friday, 8 October

9:00 Registration and get-together
with snacks and drinks

PV - Grid Parity

9:30 Economic value of PV at grid parity

• Philipp Kunze, Solaria Germany

9:50 Opportunities for private consumption
and the net energy balance for photovoltaics

• Luis Torres, SunPower

10:10 Grid parity and net metering in Spain:
Observations and analysis

• David Pérez, eclareon

PV - Financing


10:30 Mini project finance & leasing

• Tello González de Aguilar Muguero,
Banco Santander

10:50 Financing of CSP

• Luis Cortijo, Caja Madrid

11:10 Discussion

11:30 Coffee break  REC

Close: conclusions and outlook

12:00 Clusters: Navarra, Extremadura
and Castilla La-Mancha

• Jose Ignacio Briano, eclareon

12:20 SOLTEC - new professional training for the solar
industry - expertise in the solar sector

• Carolina Grau, Cluster de la Energía
de Extremadura

12:40 Summary and conclusions

• David Pérez, eclareon

13:00 Visions

• Solarpraxis

13:20 End of conference



Solar thermoelectric energy - markets

9:30 Heliostats giving high performance
at low costs

• Carlos García, TITAN TRACKER

9:50 Operational advantages of Concentrating
Solar Plants using thermal storage

• Juan Ignacio Burgaleta, Torresol Energy

10:10 The ministry's energy policies


• Luis Crespo, Protermosolar

10:30 Development of the market
for solar thermal electricity

• J. Enrique Martínez Pomar, Milenio Solar

10:50 tbd

11:10 Discussion

11:30 Coffee break  REC

Further conferences 2011

- ▶ **1st Inverter and PV System Technology Forum 2011**
Berlin, Germany January 2011
- ▶ **Conferenza dell'Industria Solare – Italia 2011**
Rome, Italy 24-25 February 2011
- ▶ **SMEThermal**
Berlin, Germany February 2011
- ▶ **PV Power Plants 2011 - EU**
Prague, Czech Republic March 2011
- ▶ **Thin-Film Industry Forum**
Berlin, Germany April 2011

More information: www.solarpraxis.com

Online registration: www.solarpraxis.de/conferences

Participation fees CIS-ES 2010

Registration Early Bird

- ▶ Standard 495 Euro
- ▶ Members of our partner associations 295 Euro
- ▶ Day-pass 355 Euro

Registration after 2 August, 2010

- ▶ Standard 595 Euro
- ▶ Members of our partner associations 395 Euro
- ▶ Day-pass 355 Euro

All prices excluding VAT.

Online registration

www.solarpraxis.de/conferences

Application conditions

Registration is possible up to 3 working days before the conference starts. After that it will only be possible to register directly at the event and pay by credit card.

You will receive a confirmation and an invoice shortly after submitting your registration. The payment is due on our account with receipt of the invoice (in EURO). Any bank fees must be paid by the applicant. In case of registrations during the last two weeks, please be prepared to deposit a confirmation of payment, issued by your bank, at the registration desk or to pay by credit card before the conference starts.

The organizer reserves the right to refuse admission if the payment has not arrived verifiably before the start of the conference. Cancellations received in writing up to 6 weeks before the start of the conference will have to pay a 20% administration charge. In case of cancellations after this date or non-attendance the full participation fee is due. A substitute delegate can be nominated at no extra charge, up to 72 hours before the conference starts or at the registration desk at the conference. We reserve the right to change the speakers and other parts of the conference program.

Legal notice: According to §22 (rights to one's likeness) of the German „Act on the Protection of the Copyright in Works of Art and Photographs“, pictures (photographs) may only be distributed or put on public display with the express consent of those depicted.

However, Section §23, paragraph 3 makes an exception of pictures of gatherings, public processions, and similar activities such as public events, in which the depicted people have taken part. Should you not agree to the possible publication of such pictures, please contact us in advance.

Information, sponsorships and registration

If you are interested in sponsoring the conference or if you need further information please send me an e-mail or call me. E-mail: anika.ulber@solarpraxis.de
Tel: +49 (0)30/726 296-310

Conference venue and accommodation

Hotel Meliá Barajas

Av. de Logroño, 305
28042, Madrid, Spain
Tel: (+34) 91 7477700 · Fax: (+34) 91 7478717
www.melia-barajas.com/en/melia-barajas.html
E-mail: melia.barajas@solmelia.com

Accommodation

We have reserved a number of rooms in the Hotel Meliá Barajas at the special price of 109 € for a Single and 119 € for a Double (7 % VAT not included). These prices are per room per night, including breakfast. The prices are valid from 6 to 8 October 2010 but only for participants of the conference.

The hotel will hold this block reservation until 16 September 2010. To book the this overnight accommodation please fill in the registration form on www.solarpraxis.de → conferences → CIS-ES 2010 → Accommodation and send it directly to the hotel via fax. You can also call the hotel, in this case explicitly mention „CIS-ES 2010“.

Become a sponsor

We can offer you the following benefits, according to the option you choose:

- ▶ Your logo displayed at the event and in the programme
- ▶ Your advert included in the memory stick
- ▶ Free entrance to the conference for a certain number of your representatives
- ▶ An exhibition space at the event

Just choose the sponsorship package that best suits your needs:

Package	Platinum	Gold	Silver	Bronze	Dinner
Free participants	5	3	1	0	3
Exhibition	3×1 m	1,5×1 m	–	–	1,5×1 m
Logo placement	all*	all*	all*	all*	dinner
Logo size	L	M	S	S	L
Digital advert	yes	yes	yes	no	yes
Price in Euro	15.000	5.000	3.000	2.000	10.000**

* all documents, adverts, websites, memory stick, ** without exhibition space 8.000

Sponsors and partners

Advisor



With the support of



Partners



Media partners



Gold sponsors



Silver sponsors

